CR STRATEGY

OUR KEY ACTION AREAS

Münchener Hypothekenbank has been systematically implementing its corporate responsibility (CR) strategy since 2011. Targeted and proactive dialogue with our stakeholders is a key element of our sustainability management work. We see it as part of responsible corporate governance to include the interests of our stakeholders and the impact of our business activities on those stakeholder groups in our decision-making.

As a result of this dialogue, we have identified four key action areas that define our basic understanding of our responsibility as a company:

- Responsibility towards employees
- Responsibility for society
- Responsibility for the environment
- Responsibility in business activities

Within these key action areas, our sustainability management work is focussed on the topics which are material for MünchenerHyp, as shown in our materiality matrix. When assessing materiality, we considered the relevance of a topic for our business model in relation to the assessment of the social, environmental and economic impacts of MünchenerHyp for stakeholders (for more details see GRI 102-46).

MATERIALITY MATRIX

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point of view						
Impact from the stakeholders' point of view						
Impact from						
WOL VIAN						
	very low	low	medium	high	very high	
		Impact for MünchenerHyp				